

NEWSLETTER

ON THE ROAD - DULUTH AUGUST 24TH

We will be coming to Duluth on Saturday, August 24th from 10:00am-4:00pm to meet customers, showcase different products, answer questions, and more. We would love to have you attend if you are in the area!

[Grand View Bar and Grill - 2820 Midway Road in Duluth.](#)

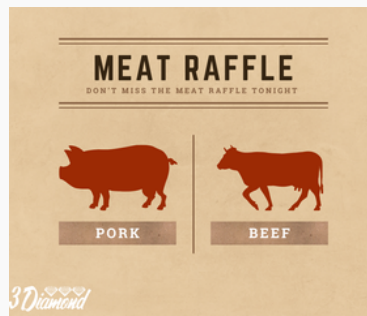
If you have a V2 Horse Racing program and would like the newest update, please bring your laptop with you and we can do it while we are there.

SOCIAL MEDIA GRAPHICS AVAILABLE

We love seeing all of the social media advertising that organizations and bars have been doing to promote their different Charitable Gambling options, and we wanted to help out.

If you would like free access to our Social Media Graphics catalog, please email akuhlman@3diamond.com and we will share a Google Drive folder with you.

This is a new service we are offering and we'd love any feedback you have. See examples below.

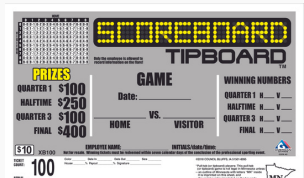
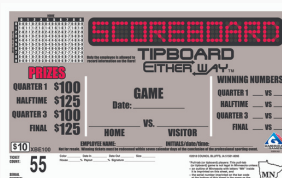
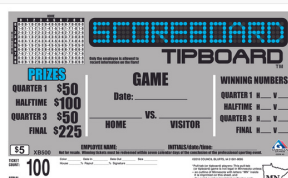
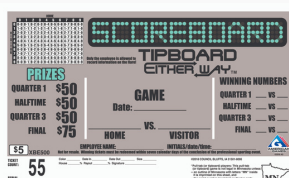
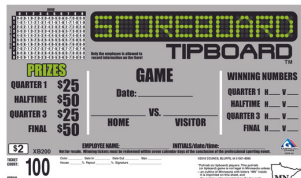


FOOTBALL/SPORTS TIPBOARD VIDEO

With football season here, sports tipboards are back in the forefront!

We will be recording a video on Friday showing the different options that we will have for this year, explaining how they work, and giving an overview of the rules.

This video will be up on YouTube by Friday night if you follow our YouTube channel (@ThreeDiamondGaming), otherwise the link will be sent out on social media and in next weeks "Weekly Update."





CONVENTION UPDATE



The Allied Charities Convention is going to be here before we know it, so here are the details:

- **DATE:** November 21-22
- **LOCATION:** Mayo Civic Center in Rochester
- **3 DIAMOND HOSPITALITY ROOM:** Kahler Grand Hotel (20 2nd Ave SW in Rochester)



NEW ETAB GAME

Our newest Etab game, Greta's Biergarten has been released! This, along with the High Roller series, 10th Frame, Miami Dice, and Booty Chaser Linked Bingo all meet the standards for 2025 and will remain on your devices as is even after January 1st, 2025.

The feedback and data that we are receiving from these early 2025 compliant games has been invaluable! Thank you!

TEXTING AND SOCIAL MEDIA

If you want to stay up to date with what is happening at 3 Diamond as well as what is happening in the industry, my two biggest recommendations would be to follow us on social media and sign up for our weekly text updates.

Social media is almost a live stream of what is happening. We promote new games, upcoming events, Booty Chaser Jackpots, and more. You can find us at:

- **Facebook, Twitter, Instagram, and TikTok:** @3DiamondGaming
- **YouTube:** @ThreeDiamondGaming

If you sign up for weekly texts, you will receive a text every Monday with a link to that weeks "Weekly Update" which is a 5 minute read that will recap the previous week and preview what is new or happening for the following week.

- **Text "JOIN" and your email to 707-682-4209**



- We are up to 87 new Etab and Booty Chaser Linked Bingo sites so far in 2024!
- Football tickets are starting to arrive and we are busy creating our hunting/fall exclusive lineup. Seasonal games have always been very strong for us!
- 3 Diamond locations have won over \$1.7 million dollars on just Major Jackpots so far in 2024!
- We have been fortunate enough to sell to 448 different license organizations and 1300 different sites so far this year! THANK YOU!