

NEWSLETTER

REMEMBER EVERYONE DEPLOYED



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BEEN A BUSY START

It has been a busy start of 2024 for 3 Diamond. With many changes done, and more in the pipeline, I wanted to update you with where we are at:

- Derek Kuhlman has been promoted to Vice President and is in charge of the paper pulltab side of our business.
- Our 3rd satellite office in St. Cloud is in full swing.
- We have added numerous paper pulltab payouts including Window Multipliers, \$400 top \$2 no playbacks, a new \$5 no playback and 13 new exclusive 85% games coming throughout the spring.
- Our new website is nearly completed (finally!).
- Put a major focus on communicating with customers: adding monthly newsletters, regular emails, weekly text messages, quarterly zoom meetings, social media content, as well as naming Alex Kuhlman the Marketing and Communications Director.
- We have installed 40 new e-tab sites so far in 2024.
- Released our first etab concept that fits the new standards; "High Rollers"

WEBSITE UPDATE

We are getting there...promise! We have a completion date!

Our new website will be done and online by May 1st. This will be a game changer for us and hopefully a valuable tool for all customers. It has been 4 months since we started this project, and we are really happy with the result.

HIGH ROLLER

The "High Roller" series of games have been released and have been very popular. This is our first series of games that fits the new criteria and we are happy with the result and the feedback we have gotten.

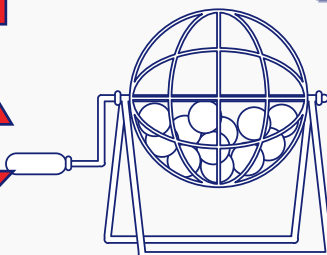
Expect more new concepts soon....(one very soon...)



BINGO CAGES

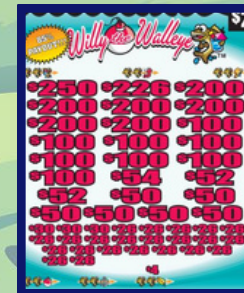
As we talked about in our last zoom meeting, it has been impossible for us to find bingo cages that are approved by the state to sell.

If you have one in decent shape that you no longer use, we would be interested in purchasing it from you. Please just let your sales rep know.





SPRING SEASONAL EXCLUSIVES



COMING SOON

COMING SOON

COMING SOON

ETAB AUTO CLOSE OPTIONS

One thing that we have always felt was important when it came to etabs, as well as your entire Charitable Gambling Operation, was that you maintain control. Specifically we feel like you should control when a game gets pulled. The options we offer for removing games from play are:

DEFAULT: Games will close when all winners over a certain amount are given out. Manufacturer determines the amount.

30-60-90-120 DAYS: Games will close either 30, 60, 90, or 120 days after the first ticket out of that game was purchased.

MANUAL CLOSE: You can manually close any game at any time by going into your portal. You can see if games are up/down and choose individual games to pull.

If you would like to set up a phone call, zoom, or in person meeting to discuss these options further, contact your sales rep or the 3 Diamond office at **651-486-0055**.



- We are already starting to plan for this years convention in Rochester November 21-22.
- Once the website is done, please give us your feedback. We want it to be a go-to resource for you.
- The first quarter of 2024 was the best 1st quarter in 3 Diamonds history. THANK YOU!
- Sports betting continues to be a major topic, we will keep you informed of any impact to your organization as the topic goes through the process.
- If you have any etab equipment broken/missing please let your sales rep know so can get it fixed/replaced.
- From March 14th-April 14th, people have won \$383,501 in Major Jackpots on Booty Chaser Bingo at 3 Diamond locations!